

Why Businesses Should Consider **CHATBOTS**



INTERACTION

Chatbots can respond to and interact with multiple visitors at a single time. In addition, chatbots provide consistent interaction.



RESPONSE

The data collected from the interaction between visitors and chatbot can help improve your services. You can use the feedback collected from the visitors to provide additional information in your website or other platforms.



QUALIFICATION

Not all visitors are interested in working with your brand due to their lack of awareness, budget, or time. A chatbot can filter leads and drive the qualified ones to your sales or marketing teams.



GUIDANCE

A chatbot provides valuable insights for customers to get started with your product. Furthermore, it helps eradicate unfamiliarity and confusion down the road.



The global chatbot market is expected to grow exponentially between 2016-2023. *(Credence research)*



85% of customer interactions will be managed without a human by 2020. *(Gartner)*



32% of executives say voice recognition is the most-widely used AI technology in their business. *(Narrative Science)*



6B connected devices will proactively ask for support by 2020. *(Gartner)*



44% of executives believe artificial intelligence's most important benefit is "automated communications that provide data that can be used to make decisions." *(Narrative Science)*



By the end of 2020, "customer digital assistants" will recognize customers by face and voice across channels and partners. *(Gartner)*



40% of mobile interactions will be managed by smart agents by 2020. *(Gartner)*



10k+ developers are building chatbots in Facebook Messenger. *(Facebook)*

Want to know how chatbot can create personalized and engaging customer experiences?

Visit: wavelabs.ai/case-studies/



ABOUT WAVELABS

Wavelabs can build you an enterprise-grade, end-to-end conversational AI chatbot that can be deployed on-premises or to the cloud. Our intelligent chatbot can make digital interactions faster and more human, and make work simpler and more efficient.



[Request a free demo now](#)