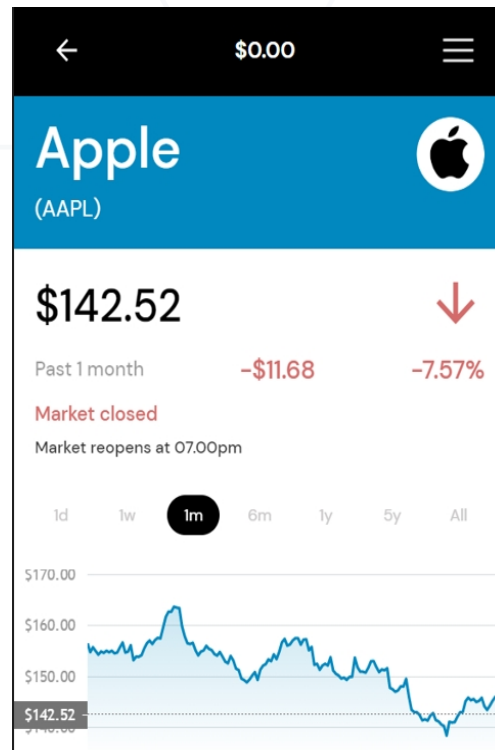
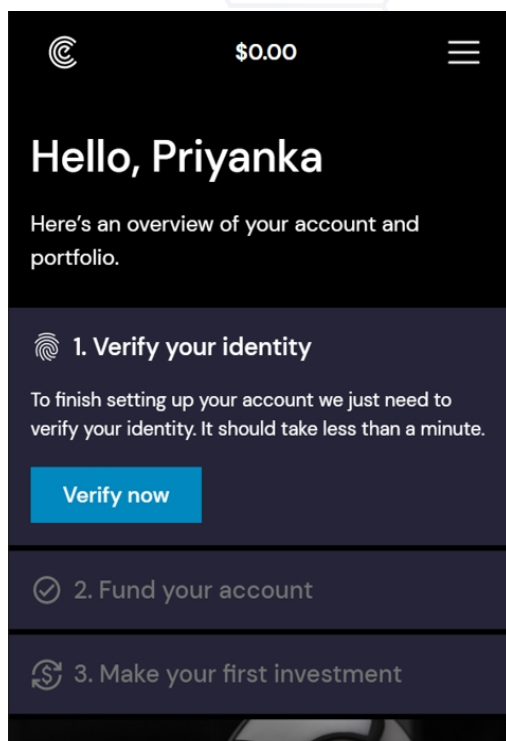
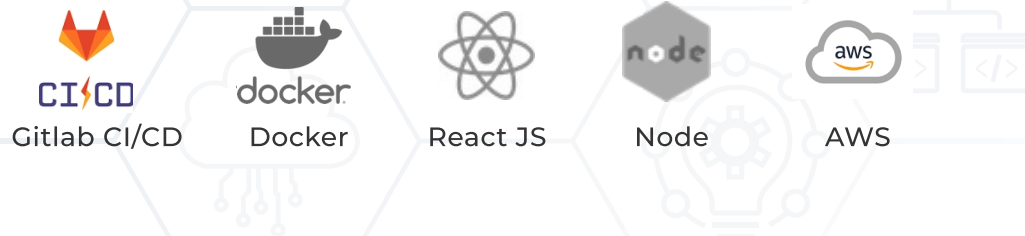


DIGITAL ENGINEERING : BUILT A TRADING APPLICATION TO TRADE USA STOCKS FROM DIFFERENT COUNTRIES

TECH STACKS:



CLIENT:

The client offers a global wealth management platform backed by 20 years of experience in trading and investment. The platform provides leveraged trading to approximately 2 million customers through its global brands.

CHALLENGE:

Despite being successful, the platform had a few complications which needed to be resolved. It had lower market launch duration & segmented audience choice characterization. The platform also required strong foundations to be scaled to different countries, market & digital assets (Crypto currencies & NFT).

SOLUTION:

We built a trading application to address all the problems together. We implemented multiple third-party integrations for both payments and trading. Performed dedicated market research for UI/UX design to match the current market trends. And built the foundation with loosely coupled components as to scale multi-dimensionally in the future.