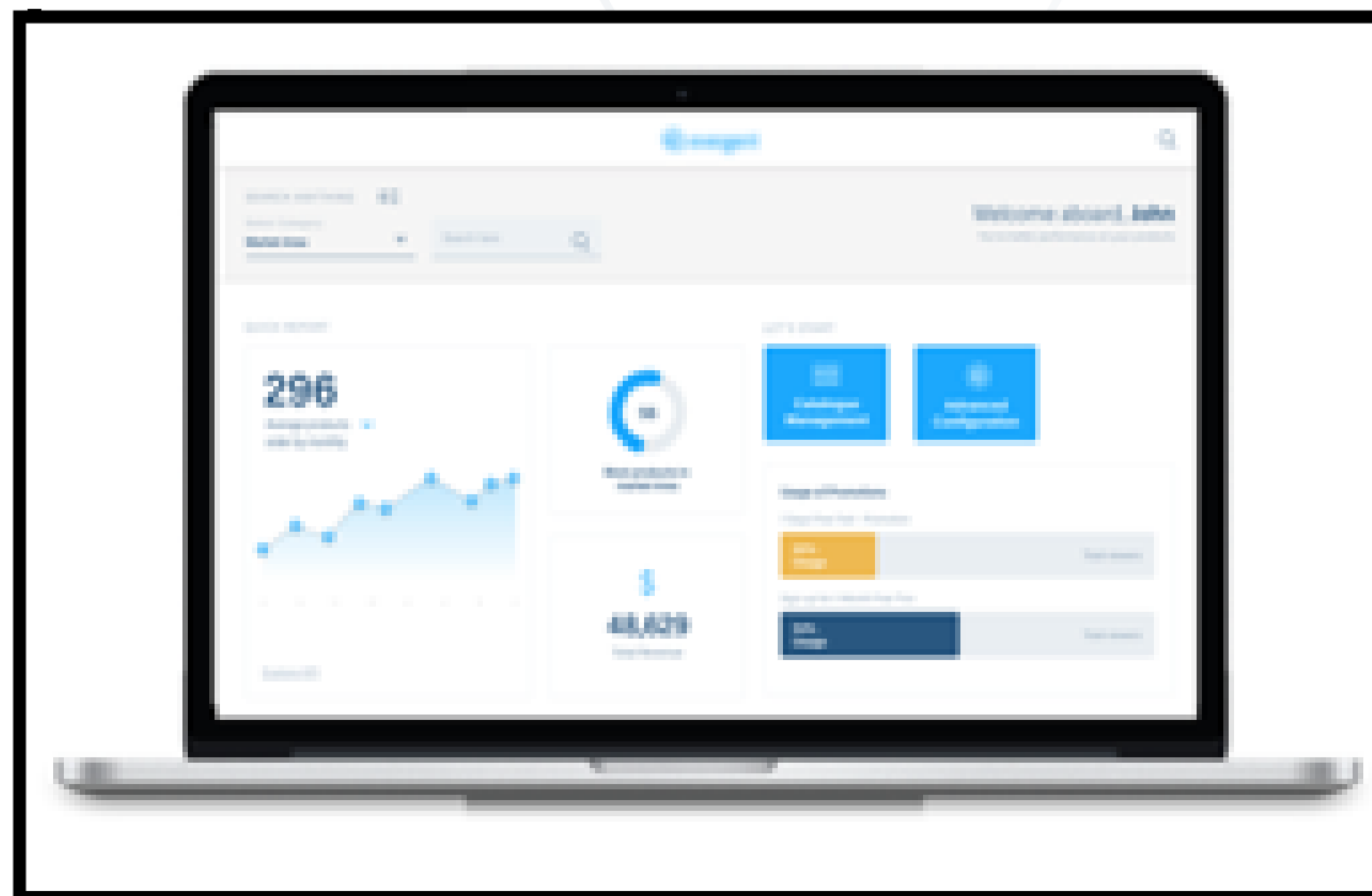


DOMAIN: BUSINESS

TECHNOLOGY SERVICES:

WAVELABS INSIGHT & DIGITAL ENGINEERING SERVICES -> CUSTOMER MANAGEMENT



CLIENT:

Video service platform vendor for OTT service providers

CHALLENGE:

Customer onboarding through self-X digital media management and distribution platform with a focus on increasing usability and customizability for the clients

SOLUTION:

Designed and developed AI-based, intelligent, modern and frictionless business enablement solutions that helped delight the end-users

OUTCOME:

Reduced time-to-market for products and services, minimize subscriber churn, simplify complex monetization models, and run back-office processes more efficiently